



WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS

ORGANIZED BY: MAKAUT, WB AND ITS TBI EKTA INCUBATION CENTRE.

SUPPORTED BY: TIFAC, GOVT OF INDIA.

THEME: DEMYSTIFYING IPR: *Nearly All You Ever Wanted To Know About Intellectual Property but Were Hesitant To Ask.*

DATE: FRIDAY, 15 MARCH 2019; **TIME:** 10:30AM – 5:30PM; **PLACE:** MAKAUT KOLKATA, BF 142 SALLAKE, 700064.

SIZE OF AUDIENCE: 60 (Selected on the basis of FCFS and merit of Statement of Purpose).

FORMAT OF THE EVENT: Workshop.

TOPICS & SUBTOPICS TO BE ADDRESSED:

1. UNDERSTANDING INTELLECTUAL PROPERTY (IP)
 - a. The Nature of IP: What *is* IP?
 - b. Different Types of IP
 - c. How to Recognize an IP (Actual and Potential)
2. MANAGING IP
 - a. Threats to IP
 - b. Protecting IP: Yours as well as Others'.
 - c. Capitalizing IP
3. PROCEDURAL PATHWAYS TO PATENTS ETC
 - a. Scopes of IP: National and International
 - b. Application Process for Patents
 - c. Application Process for IP other than Patents (Trademark, Logo, Copyright, etc)
 - d. Where to Find Help

TO PARTICIPATE, FILL OUT THE ACCOMPANYING REGISTRATION FORM AND MAIL TO ektaincubationcentre@gmail.com (cc to info@technologyembryo.com). **LAST DATE** FOR RECEIVING COMPLETED REGISTRATION FORM: MONDAY, **11 MARCH 2019**. QUERY: +91 983 011 1097 / +91 983 622 1052.



¹REGISTRATION FORM FOR THE WORKSHOP ON IPR

INSTRUCTIONS:

1. Each person **MUST** complete one and only one registration form.
 2. Directors/Principals/Deans/HoDs are eligible to sign for Institutional Endorsement with Seal.
 3. Completed forms are to be emailed to ektaincubationcentre@gmail.com (cc to info@technologyembryo.com) on or before **MONDAY, 11 MARCH 2019**.
 4. The Subject Line of this email must be: "REGISTRATION FOR MAKAUT / EKTA IPR WORKSHOP."
 5. A **hard copy** of the completed Registration Form **must** be carried by the Participant.
 6. The Participant must wear their Institutional IDs and uniforms (if applicable).
 7. For queries / assistance +91 983 011 1097 / +91 983 622 1052.
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NAME OF THE INSTITUTE:

NAME OF THE PARTICIPANT:

EMAIL:

PHONE:

INSTITUTIONAL ENDORSEMENT WITH SEAL (Will be Checked at the Registration Desk of the Event. **NOT** Mandatory for Submission of Registration Form):

STATEMENT OF PURPOSE (Briefly Justify Why You Intend to Attend this Workshop):

YOUR QUESTIONS (Write 2 / 3 Questions You'd Like To Be Addressed & Answered in this Workshop):

¹ Submission of Registration Form Does Not Automatically Authorize Participation. Please Check Your Mail for Confirmation.